

YOU'RE AN AUTHOR!



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The art of
crafting you

By J.C. Plaza

ABOUT THE AUTHOR

As a young child, J.C. Plaza told tales of creatures living beneath the floorboards to her pet mice, while teaching her Chihuahua Spanish. Later, she earned a BS in Clarinet Performance, and an MBA. She also married her high school sweetheart, homeschooled two enchanting children, and started her doctoral adventures, leading to an early retirement from her music career.

BOOK INFO

AVAILABLE AT INGRAM WHOLESALE

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GENRE

- ✓ Marketing
- ✓ Self Branding
- ✓ Social Media
- ✓ Self Help
- ✓ Product Promotion

You made it! The manuscript that took years to craft and perfect is published. You're an author. The first shipment of shiny pages is littering your dining room table.

Now what? Does watching social media videos and comparing successful author websites have you feeling lost or overwhelmed? You wonder if you made a mistake? How will you ever get someone to buy your dreams? Visions? Experiences?

But it doesn't have to be overwhelming. Authors are detail-oriented thinkers and creators. This book will guide you through the process of crafting the ultimate main character—you! Learn the tricks and strategies that shine light at the end of the information tunnel because embracing your marketing adventure should be fun, not daunting.

No matter your genre, You're an Author! The Art of Crafting You provides the steps you need to build your author brand.



Please feel free to reach
out for any questions.

Get in Touch!

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